



POL as an Emerging Trend on the Enterprise Market

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Terminology

PON = Passive Optical Network

Shares a single mode fiber to offer network connectivity to multiple guests using passive optical components between the endpoints.

GPON = Gigabit Passive Optical Network

An industry standard



FSAN
Full Service
Access Network

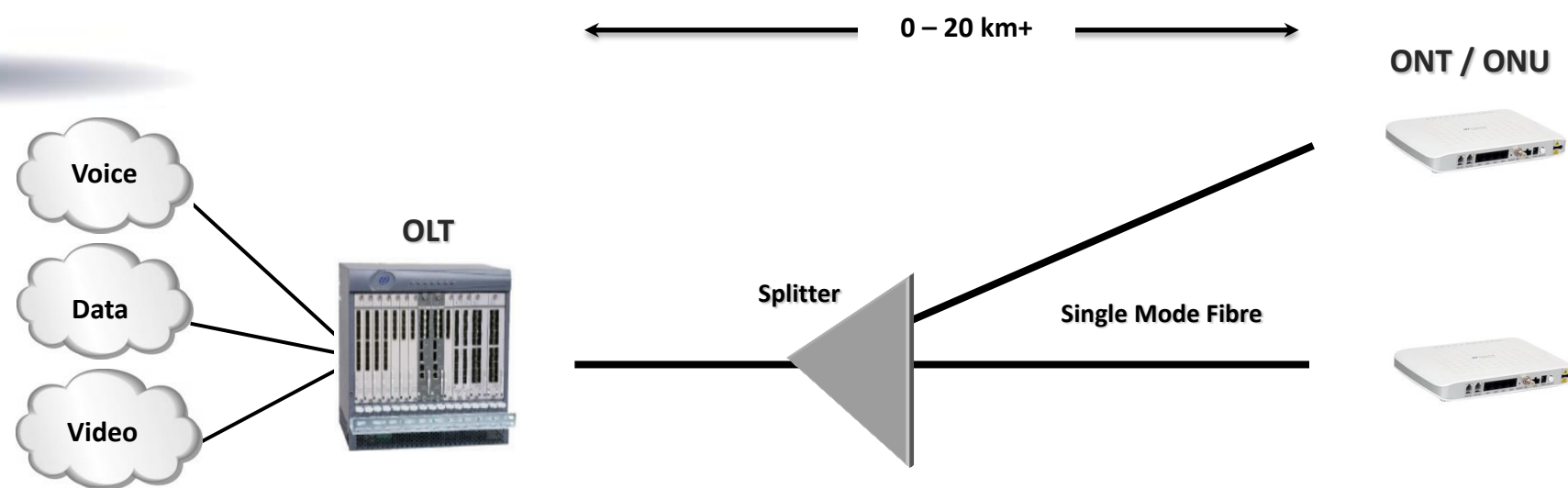


POL = Passive Optical LAN (Local Area Network)

POL = GPON in LAN

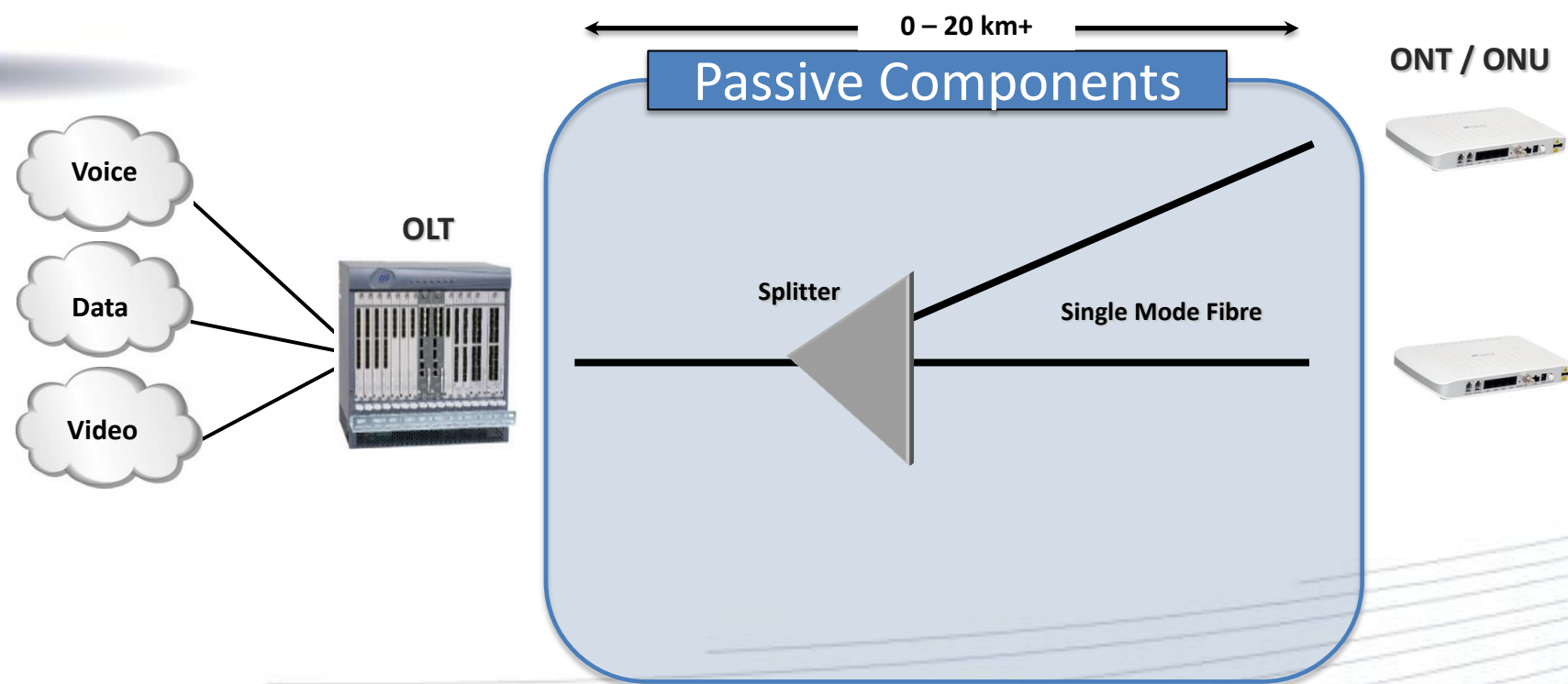


PON Layout



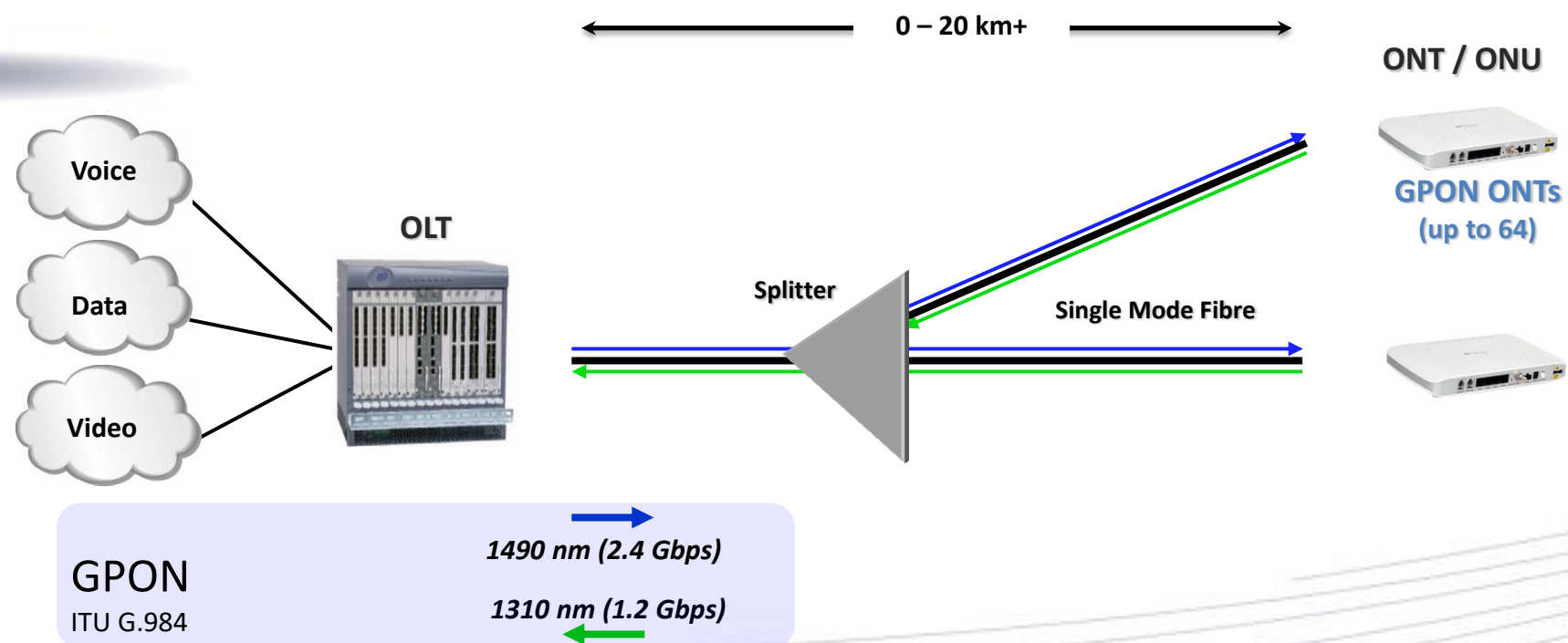


PON Layout



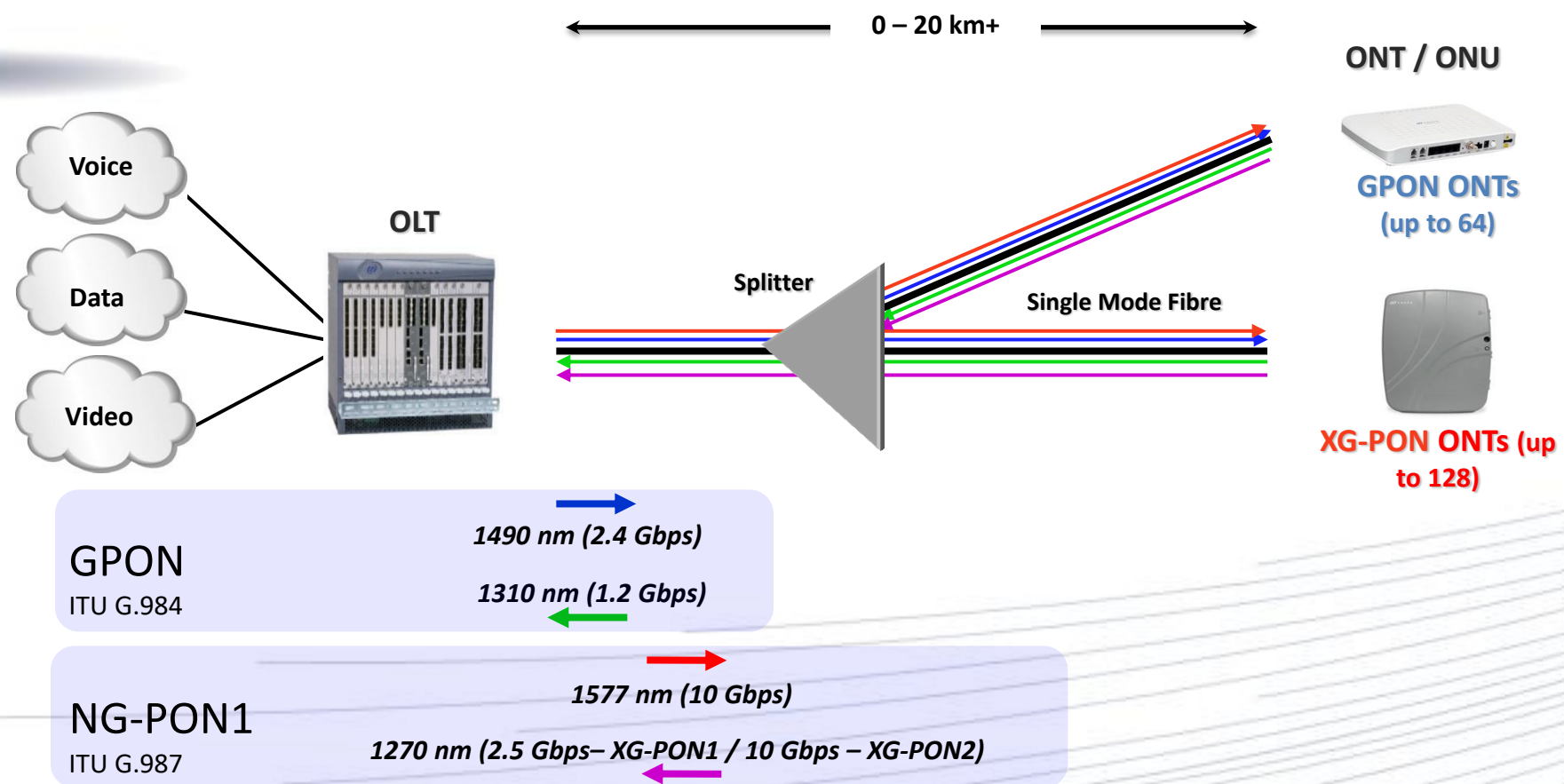


PON Layout



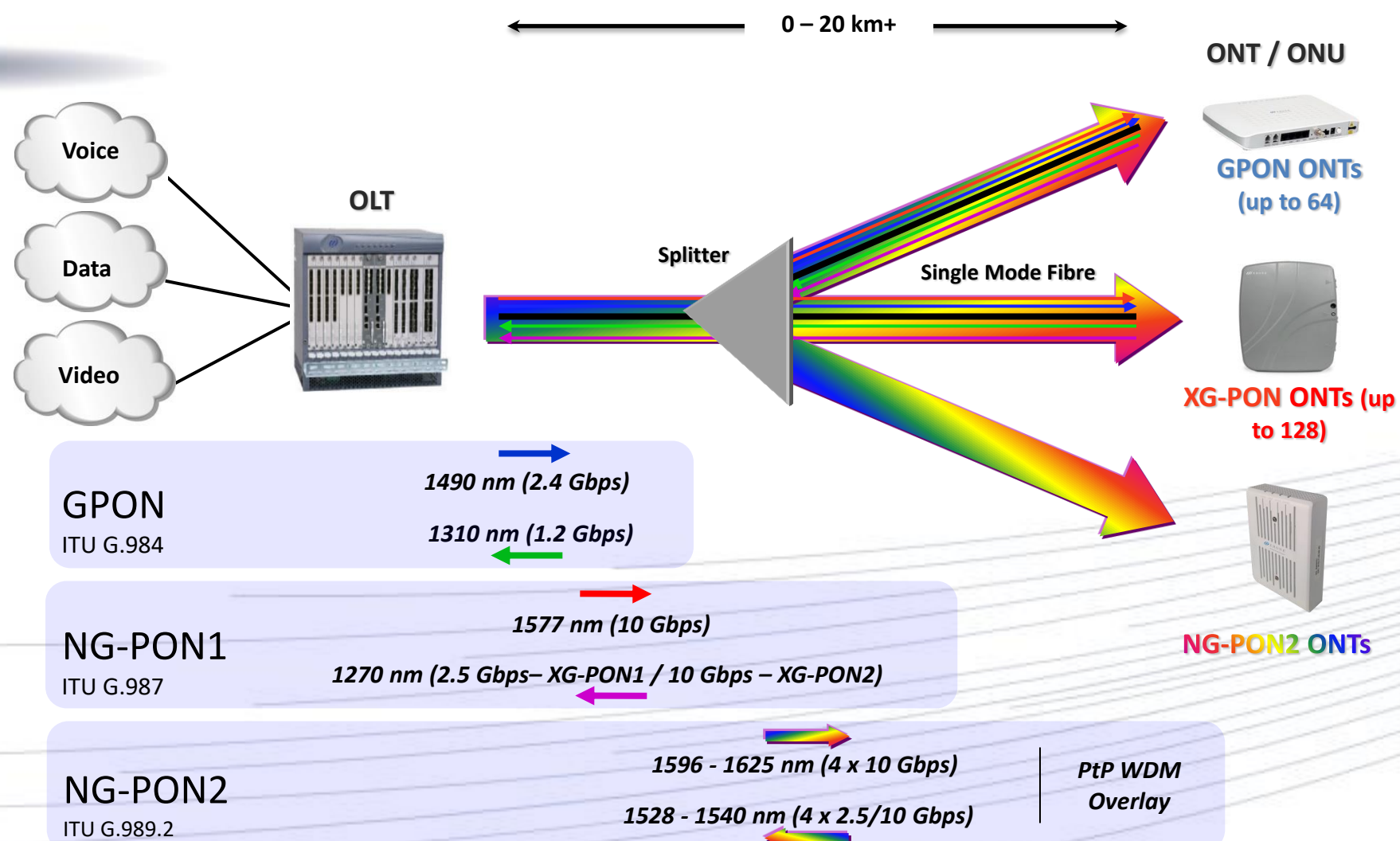


PON Layout



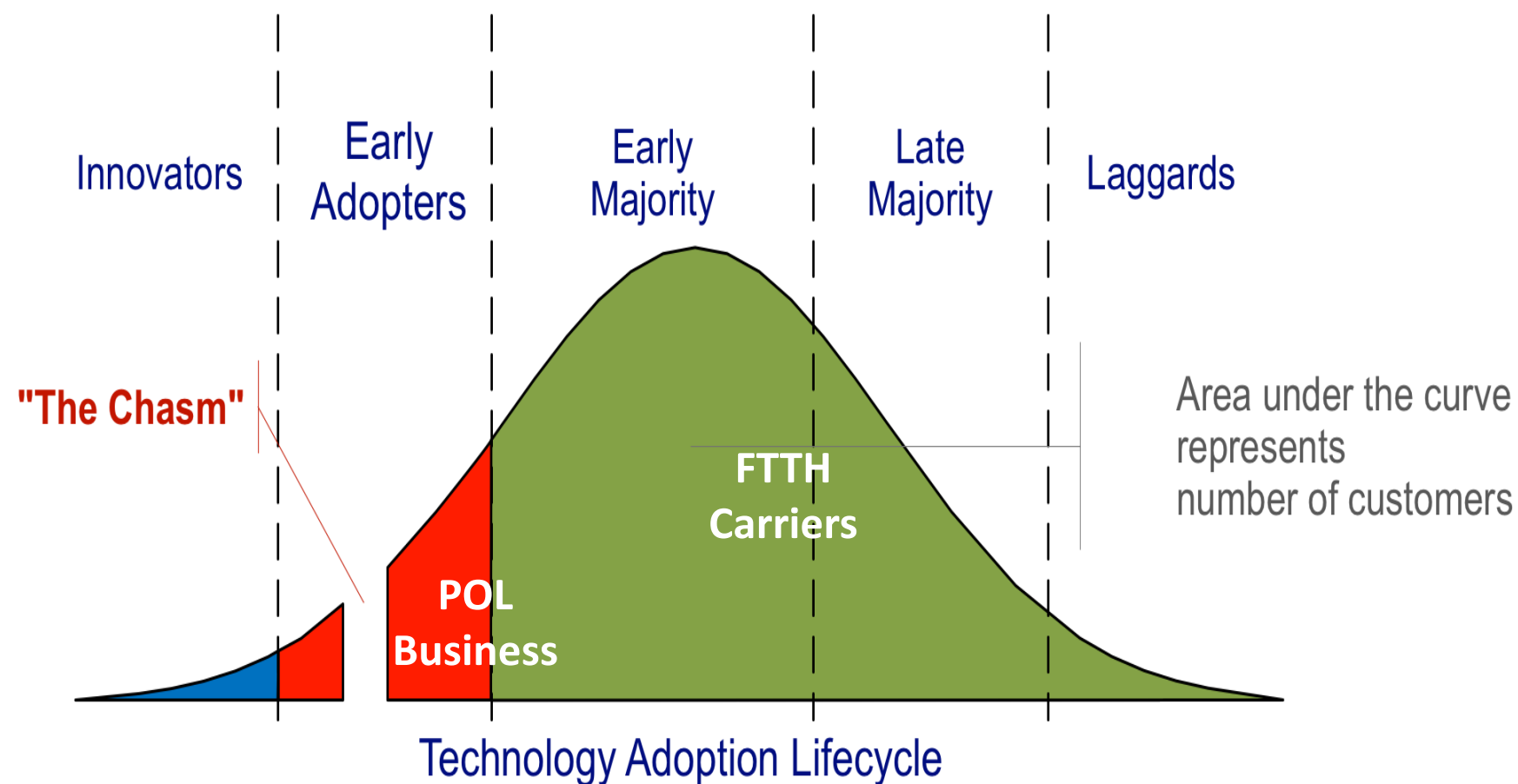


PON Layout





Technology Maturity



POL is a new application for a mature technology



Service Providers GPON vs. POL

General

Long distances to reach
Continuous integration challenges

Service Providers GPON

Yes

No

Passive Optical LAN

No, rarely

Yes

ONT

Temperature hardened
Variety of models
Variety of form factors
Variety of interfaces/services
Access control features for Ethernet ports
PoE
IoT integration
Marketing requirements

No

No, just a few (max)

No

No, fixed set(s)

No

No

No

Yes, sometimes strong

Yes, often

Yes, often

Yes

Yes, often

Yes (802.1x, PortNox, LLDP-MED, etc.)

Yes, often

Yes, emerging as request

No, rarely

OLT

Various sizes
Various redundancy levels

No, rarely

No

Yes, for different projects

Yes, often for high-end enterprise

Management System

User activation/management functions
Facilitated Layer 2 modifications

Yes

No

No, layout changes not frequent

Yes, VLANs often changed

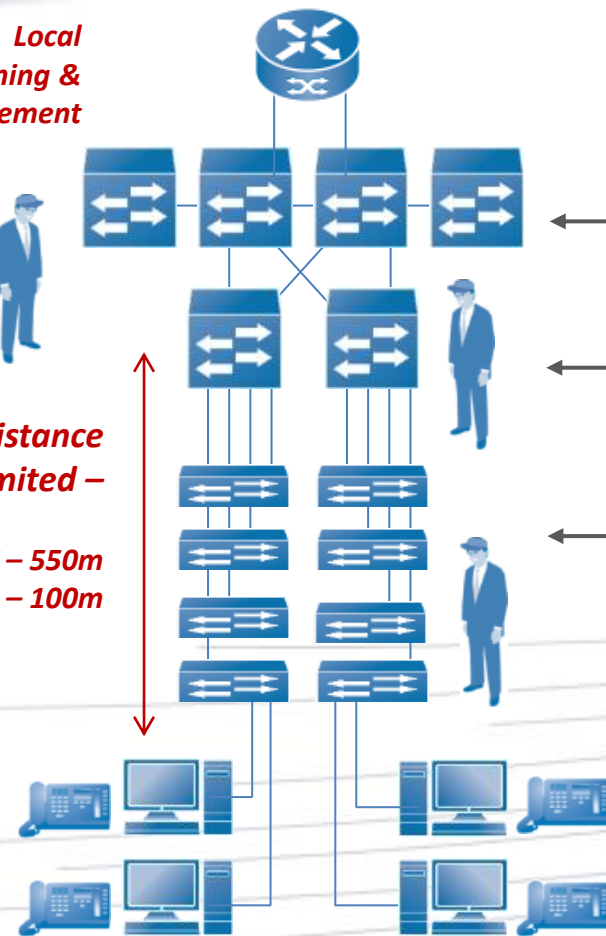


Traditional LAN vs. POL

Traditional LAN

Local
Provisioning &
Management

Distance
Limited –
MMF – 550m
Copper – 100m



Campus Aggregation

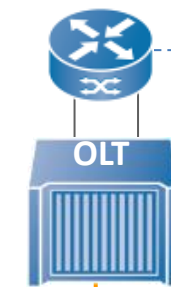
Building Aggregation

Communication Closet

End User

Passive Optical LAN

Centralized
Provisioning
& Management



Passive
Network

Up to
20km/12mi
Distance

200-300x
Greater
Reach

Building
Automation

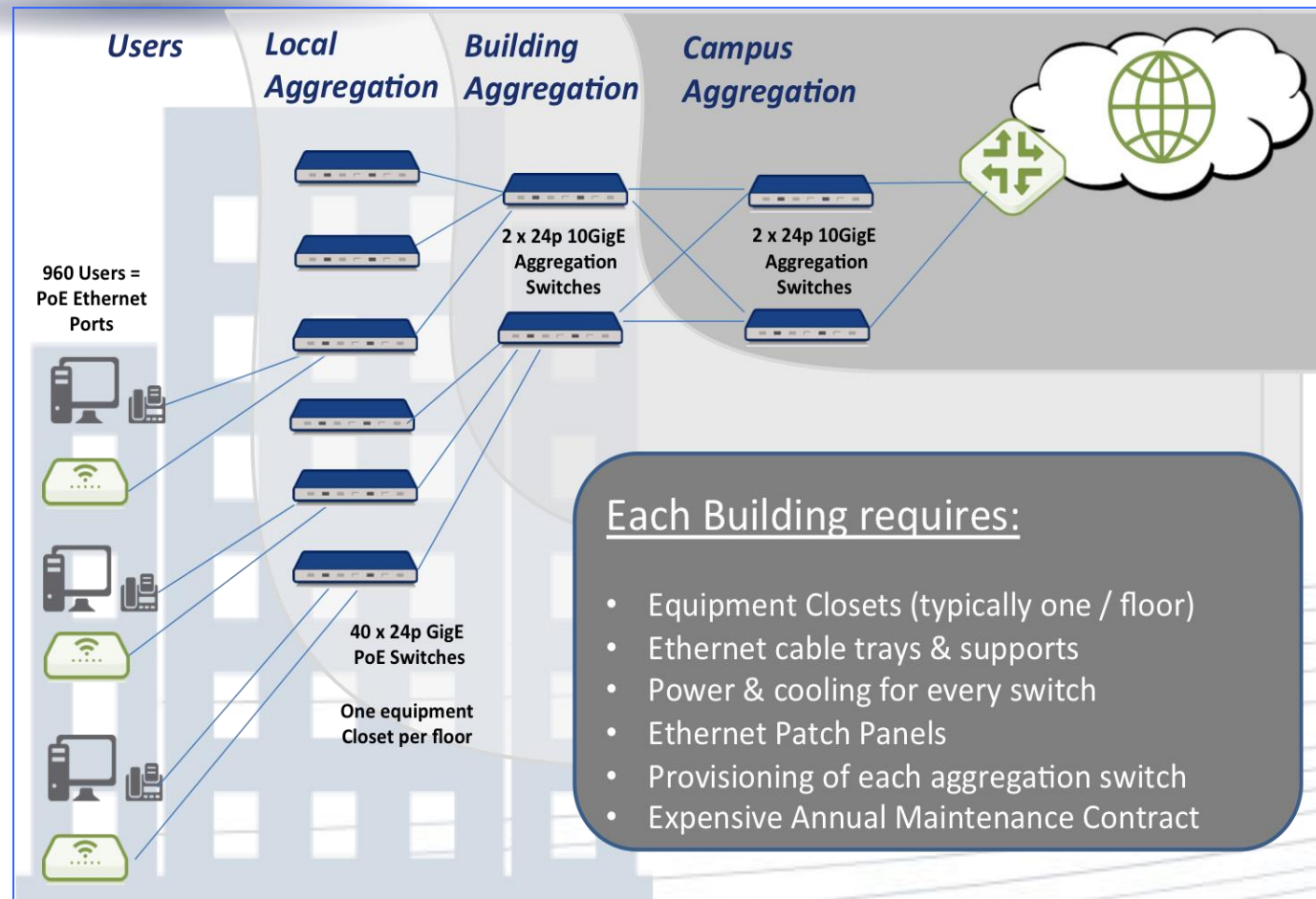
Wireless

Security
Video Surveillance

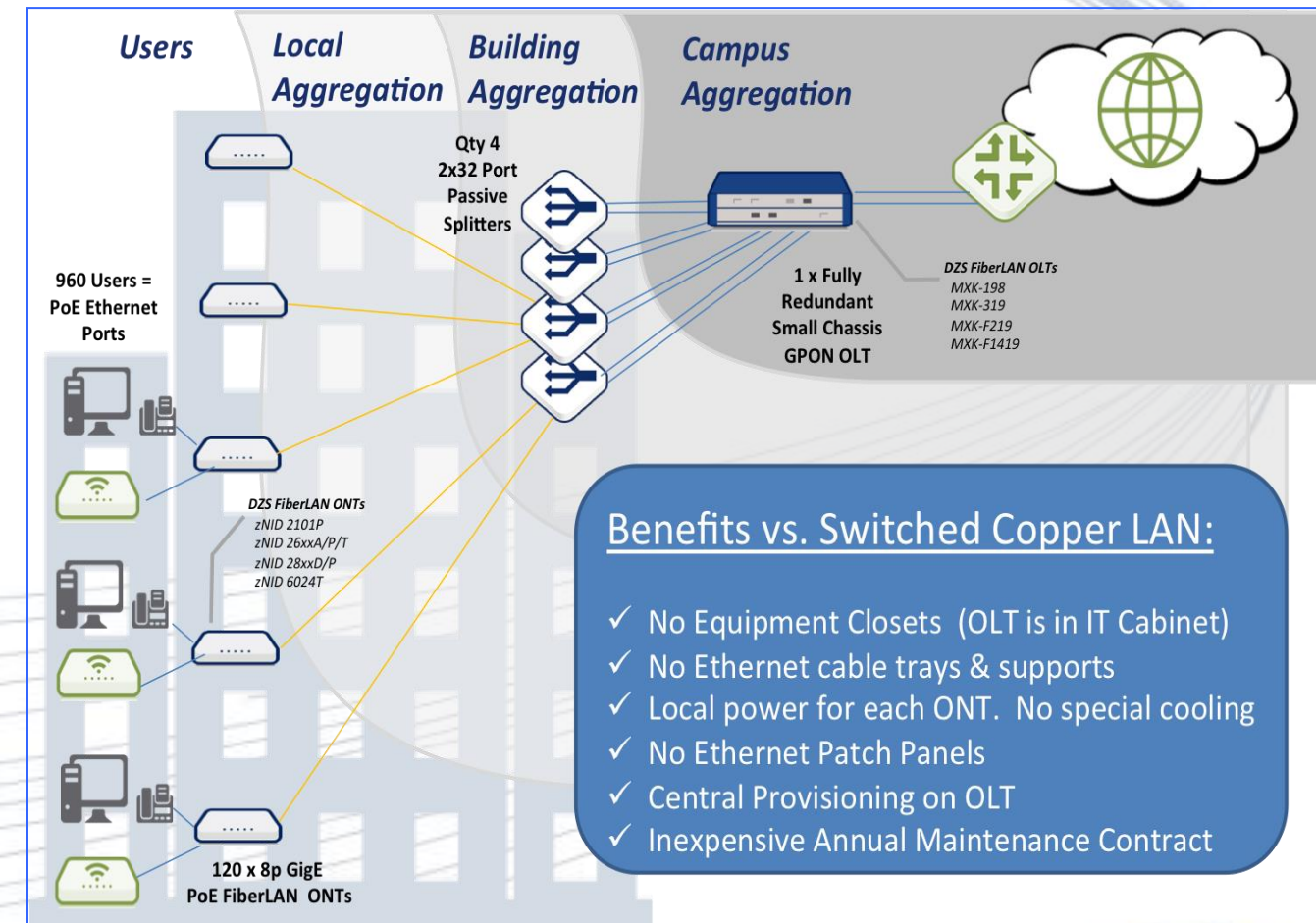


Benefits of POL vs. Copper LAN

Copper LAN Technology



Passive Optical LAN Technology





Target Markets for POL



Hospitality



Gouvernement



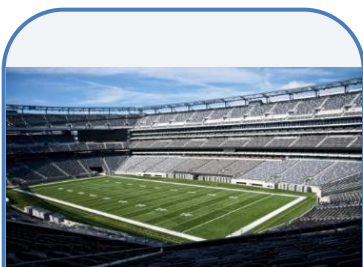
Education



Offices
Condos



Healthcare



Stadiums



Mining



Camps



Military



Industrial

Any Ethernet LAN



POL Adaption

When building of a new LAN is considered?

- New building(s)
- Renewal/reconstruction of the existing building(s)
- Massive extension of the existing LAN
- When existing network is not performing sufficiently and has to be upgraded/renewed



POL Adaption VIPs

Who has to buy the POL concept?

- Property owners
- Project designers/architects
- Construction company
- Property/facility managers
- Infrastructure/IT managers
- System integrators/distributors
- Installers



POL Adaption Challenges

End-Customers:

- New technology
 - Lack of internal competence
 - Additional integration with existing systems
- New technology partners

System Integrators/Installers:

- New technology
 - Lack of internal sales/technical competence
- Eventual reduction of revenue!
- Necessity to invest



POL Adaption Challenges (continued)

Technology Vendors:

- Additional requirements (in respect to SP business) > extra R&D
- Different way of supporting partners and end-customers
- Building a network of focused partners
- Establish partnership with ecosystem solution vendors, even with competitors





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NETCOM
Technology Integrators

AFL

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association for
passive optical LAN

CAILabs
Shaping the light

FOA

University at Buffalo
The State University of New York

Bicsi



Questions?



*"Progress lies not
in enhancing what
is, but in
advancing toward
what will be."
Khalil Gibran (1883-
1991)
Lebanese Poet*



Thank You

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